

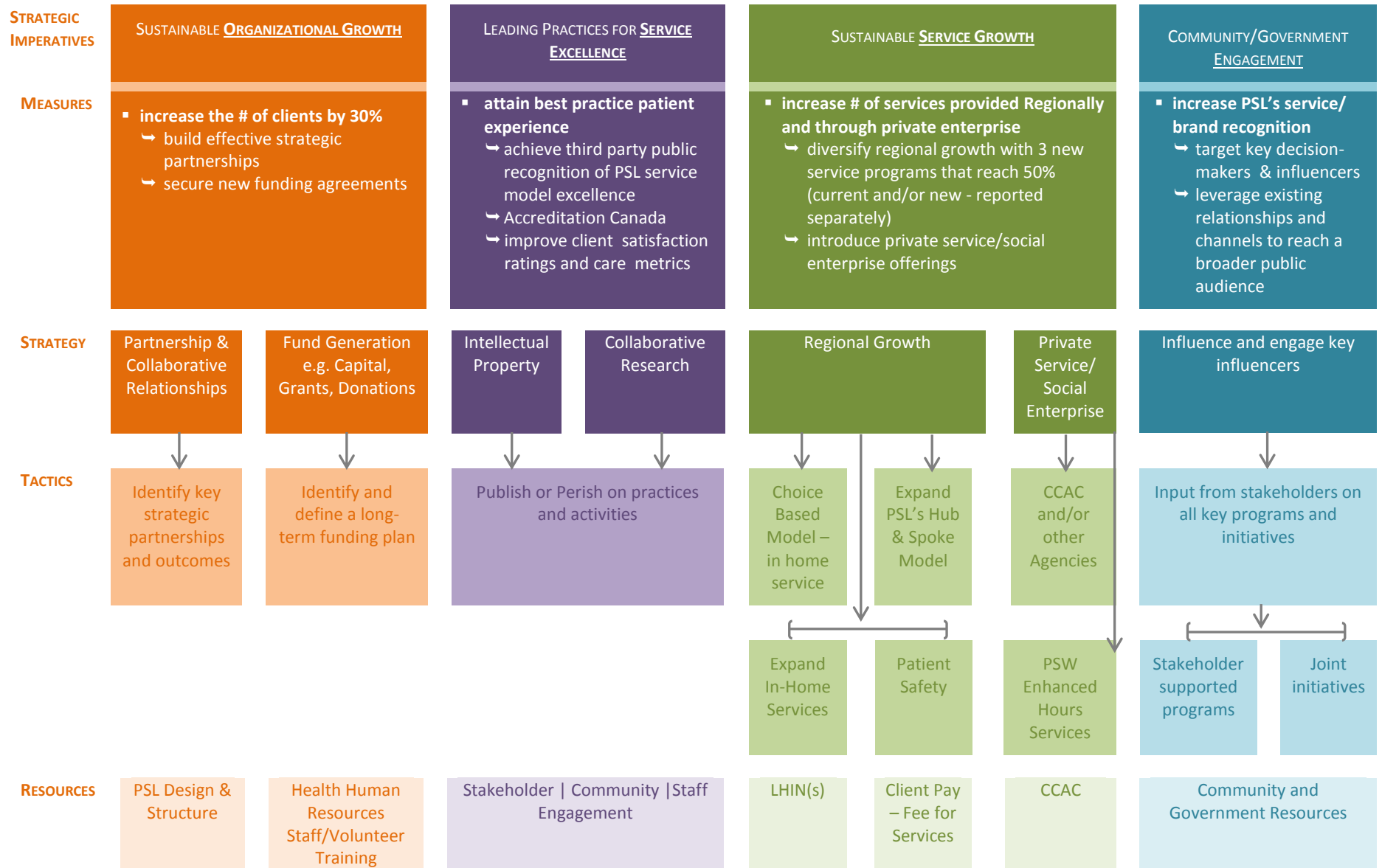


PEEL SENIOR LINK - helping seniors needing supports for daily living.

**2016 – 2020
STRATEGIC PLAN**

VISION - Leading in the expansion of services for seniors in need of support in our community.

MISSION – Quality and valued assisted living services by helping seniors live independently with dignity and respect.



VALUES – Respect | Quality | Equity/Diversity | Communication | Learning | Sustainability | Fabric of the Community